



2013 annual report



The
Children's Guild
IMPACTING THE LIVES OF CHILDREN
YESTERDAY, TODAY & TOMORROW

**celebrating
our past while**

**preparing
for our future**

**60 years of service
to children, families
and communities**

mission statement

**through a process of adult and
organizational transformation, we
teach children the values and life skills
necessary for a successful life, one
filled with caring, contribution and
commitment, empowering each with:**

**the vision to see,
the courage to try, and
the will to succeed.**

The year was 1953. Ike was president, MAD Magazine came out and Charles Schultz published the first Peanuts comic strip. TV Guide was launched; a car cost \$1,600; gas was 20 cents a gallon; and three special people, Sadie Ginsburg, Dr. Matthew Debuskey and Dr. Leo Kanner, decided to start the first therapeutic pre-school in America on Eutaw Street for children who had special needs. Sixty years later, The Children's Guild continues to serve children with special needs on two campuses, in group homes, in treatment foster care, through our Family Help Center and our School Based Mental Health Program. We also serve children in two charter schools, giving parents a choice of the type of education they would like their child to receive. We have expanded our reach from 30 students in the early '50s with an annual budget of \$27,000 to serving 2,357 students this past year with a \$35 million budget. As the saying goes, "We've come a long way baby."

2013 was a year of planning for The Children's Guild, as we built on our past to prepare for our future. We have seen the number of programs and services we offer increase, allowing us to serve even more children and families in our communities. During the past several years, we have broadened our scope of services to care for the educationally disadvantaged and not just children with behavioral and emotional disorders. We have seen our students overcome challenges and move to less restrictive environments, and we have opened many doors for children in our charter schools through learning expeditions.

60 years of serving children, families and communities

On the following pages, you will read about some of our accomplishments and activities. In this message, we would like to share with you just a few of the highlights of the past year.

The opening of our autism high school on The Children's Guild's Prince George's County Campus in The Janet and Frank Kelly Autism Center has allowed us to expand our autism program even further. This program now serves 60 children on the autism spectrum on our two campuses, and we are so very proud of the progress these children have made over the past year.

In our special needs schools, we have seen an expansion of our School-to-Work program, and we are especially proud of our horticulture program and the wonderful landscaping job our students have done on several of our campuses. Also, on the Brooklyn Campus a beautiful streetscape was completed this year, and we are pleased to be helping to enhance the Brooklyn neighborhood. We continue to stress to our children the importance of the environment and sustainability.

Our charter schools have kept us all busy, starting with construction of the permanent home for our Monarch Academy Public Charter School Baltimore Campus in the former Coca Cola building on Kirk Avenue. Our students moved from Fremont Avenue, where they spent the last year, to their new school in time to start the 2013 academic year. The new building accommodates 1,000 students from Baltimore City.

On the Monarch Academy Public Charter School Glen Burnie Campus, a beautiful new playground was completed, and the Glen Burnie campus is now at capacity, serving 660 children from kindergarten to eighth grade. It was indeed a proud day when the first eighth grade class had their moving up ceremony in June.

With a waiting list at Monarch Academy Glen Burnie of more than 700 children, we saw the need for more charter schools in Anne Arundel County and are pleased to report that Monarch Academy has been approved to open two new schools in Anne Arundel County, one in Laurel to open in 2014 and one in central Anne Arundel County to open in 2015.

The Upside Down Organization (UDO) acquired the National At-Risk Education Network (NAREN) as we continue to share and spread our Transformation Education philosophy. NAREN will be holding its national conference at The Guild's new TranZed Conference Center in April. UDO also created exciting and creative brain paths that people can walk through on our McClean Campus and our Monarch Academy Glen Burnie Campus.

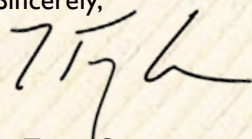
Our School Based Mental Health Program has expanded and is now serving children in 42 schools in Anne Arundel and Baltimore counties, allowing children to get mental health services right in their neighborhood schools. We anticipate, that with the Affordable Health Care Act's effect on behavioral health, this program will continue to grow even more.

We always remember that the reason The Guild has both survived and thrived during the past 60 years is because of all the talented and gifted people who work and have worked every day to make the impossible possible for our children, giving them the opportunity to be the best they can be. We are especially proud that word is spreading nationally about the good work we are doing. This past year, we received the 2013 Award for Leadership and Innovation in Special Education from the National Association of Private Special Education Centers in recognition of Transformation Education being a new and more effective model for managing and operating child-serving organizations.

During our 60th year, as we planned for the future, we knew it was time to take a careful look at our organization's structure. After thoughtful deliberation, we reorganized our corporate structure and created the TranZed Alliance, an umbrella organization under which all of our entities can now reside: The Children's Guild, Monarch Academy Public Charter School, The Upside Down Organization, the National At-Risk Education Network, and The National Children's Guild Fund. The TranZed Alliance is an innovative organization dedicated to positively transforming young lives and the adults who serve them through a continuum of clinical resources and cultural influences comprised of educational services, services for children, families and communities, training and consultation services, and a national foundation. The TranZed Alliance is guided by our organizational philosophy of Transformation Education.

All of our achievements this year, as well as over the past 60 years, would not have been possible without the dedication and vision of our boards of directors, the hard work and loyalty of our staff, and the generosity of our donors. We thank you all as we look ahead to the next 60 years.

Sincerely,



L. Terry Carnes
Chairman, Board of Directors



Andrew L. Ross, Ph.D, LCSW-C
President and CEO





A YEAR OF ACTIVITY AT THE CHILDREN'S GUILD'S BALTIMORE CAMPUS

There were so many projects and activities on the Brooklyn Campus this past year, from the growth of our School-to-Work program to construction of a greenhouse and potting shed, and a new streetscape. Let us share with you a few of the highlights of the year.

The high school students went on an overnight camping trip to Cunningham Falls State Park and hiked, fished and swam as well as learned about the environment and ecology. The museum project was another successful experience for our students. The theme of the project was the environment, and students presented projects about gardening, a sensory garden, agriculture, technology and the community. In the sports arena, our softball and basketball teams successfully competed against other MANSEF schools, helping students build confidence and self-esteem.

The School-to-Work program launched a horticulture initiative to prepare students for a career in landscaping, giving them the work experience they will need. Horticulture also was integrated into the science curriculum.

A highlight of the year was the school play, "Yesterday, Today and Tomorrow," written by The Children's Guild's art teacher Marvin Shiflett. Students and staff performed together in the show while School-to-Work students served lunch. This was truly a team effort.

Award ceremonies were held quarterly, and at the fourth quarter awards ceremony, 96 awards were given to students with 17 students achieving honor roll status and 11 students having perfect attendance. We are very proud of the accomplishments of our students in Baltimore.

The high school prom was held at The Guild's headquarters on the McClean campus, complete with great food, a DJ, dancing and prom pictures. This year, the Baltimore Campus had three students who graduated and four students who will be moving on to a less restrictive environment.

On the last day of school, the Annual Field Day was held with relay races, water games, volleyball, basketball, and a Moon Bounce. It was a wonderful celebration of the end of a great year.

the children's
guild schools

1950

1951

1952

1953

The Children's Guild was founded by Sadie Dashew Ginsberg, Dr. Matthew Debuskey and Dr. Leo Kanner in a room in Dr. Debuskey's office to help preschool-aged children with emotional problems.

1954

1955

The Children's Guild achieved nonprofit status as a private preschool.



PRINCE GEORGE'S COUNTY CAMPUS

One of the most exciting things to happen on the Prince George's Campus this year was the expansion of our autism program and the opening of our high school program to serve adolescents on the autism spectrum. Our high school, which opened with a ninth grade, will add a 10th grade this coming year. We will continue to add a new grade every year until the class of 2016 becomes seniors. It was only a few short years ago that The Janet and Frank Kelly Autism Center was created, and enrollment has doubled in our autism program during that time.

Students in the autism program put their lessons to practical use this year by opening a store on the Prince George's County Campus that sold healthy snacks. The students learned many valuable lessons running a store, from purchasing and stocking shelves to making healthy food choices, and gaining money management, marketing and socialization skills.

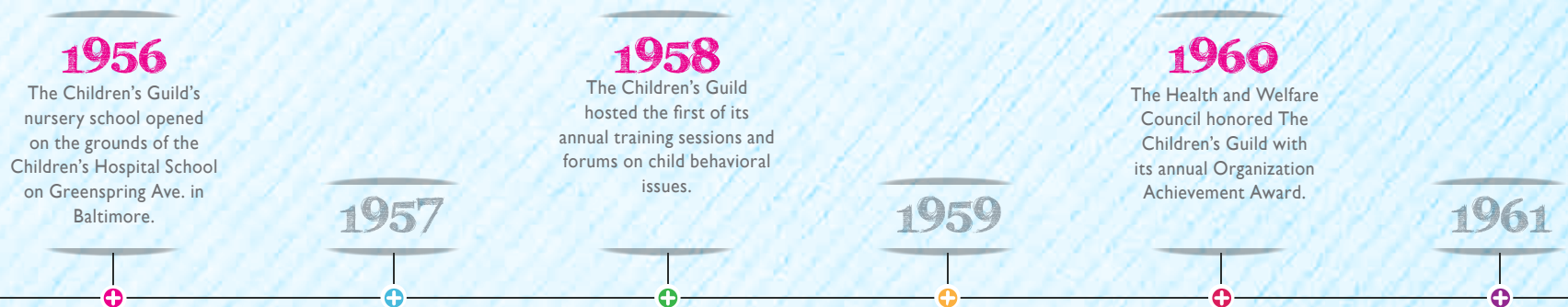
The Janet and Frank Kelly Autism Center, on both the Baltimore and Prince George's County campuses, provides one-on-one academic instruction and therapy, integrated music and art education, and vocational skills development—all facilitated by highly trained teachers in TEACCH (Training and Education of Autistic and related Communication handicapped CHildren).

It was a very successful year for the graduating class at the Prince George's County Campus. The campus commenced 30 eighth graders this year, two of whom will remain with us as ninth graders in our autism high school program. We are proud to report that 10 out of the 30 graduating students are attending public school this fall.

This has been a year of transformation and development. During the school year, staff and students set attainable goals for themselves and now have had time to reflect on their growth as individuals and as a community of learners. Transformation came in so many venues this year. The students worked hard during the last two quarters to create their museum projects. Project-based learning has allowed the students to be exposed to the new State Common Core Standards, which is consistent with what every public school in the United States will be using.

Students in our middle school studied the United States government and held their first student elections, creating our first official student government. Our elementary school students studied the life cycle of butterflies and provided an outstanding project presentation on the habitat of butterflies and how they contribute to the environment. Still other elementary school students studied different types of plant life and vegetation.

In July, the new gym and multipurpose center project officially got underway, and construction is scheduled to be completed in early December, 2013.





THERAPEUTIC GROUP RESIDENCES RECEIVED HIGHEST RANKING

How proud we all are of the fact that our three therapeutic group residences, known as The Academy, ranked as the highest performing provider in Maryland and Washington, D.C. The Academy also was awarded a two-year contract renewal by Maryland and was approved for all its 24 beds. This year, there was also an across-the-board increase in educational performance by Academy students in both academics and service learning.

The Academy logo is a stylized speech bubble with a blue and white color scheme. The words "the academy" are written in a blue, lowercase, sans-serif font inside the bubble.

the academy

We had 80 percent of our students return to their family home, go into foster care, be adopted or move on to independent living. We also had an independent study conducted by Melanie Ginn and Associates which showed positive initial outcomes measured by discharge to a less restrictive environment.

We would like to share with you a few of these students' stories:

Mani and Nyree, both products of the foster care system, spent two years at Staffa House. Each girl came to us with attachment disorder, physical and verbal aggression issues, and defiant behavior. Both young ladies made such wonderful progress that they now have been adopted by single mothers who saw something beautiful in each of their souls.

Crystal continues to be a shining star from both The Academy and The Children's Guild school. She loves writing and continues to pursue this passion. She left The Academy after graduating from The Guild and successfully transitioned to an independent living program. Crystal herself decided her needs would be better served in The Guild's Treatment Foster Care program, and she currently resides with her aunt and is working at an area hospital and attending classes at Baltimore City Community College.

Kevin came to our program with some of the most severe behavior we had seen and has progressed to having independence in the community and is using public transportation on his own to and from school and weekend activities. He successfully completed the Youth Works Summer Employment Program and received high praise from his supervisors as he kept other workers on track. Several of our students have participated in the Youth Works Program during the past several summers.

Staffa House has moved forward this year with its efforts in experiential learning, and the Staffa House family has learned how to effectively intertwine clinical services and curriculum with the outcomes of continued success. In June, The Academy's Summer Achievement Approach program was re-energized during a summer kick-off carnival at The Guild's corporate headquarters on the McClean Campus.

1962

The Children's Guild partnered with the University of Maryland School of Nursing, creating a first-ever graduate program to train psychiatric nurse specialists for children.

1963

1964

1965

1966

The Baltimore City Health Commission provided \$75,000 to The Children's Guild to create a new facility, the first-ever mental health care program for children funded by the city.

1967



TREATMENT FOSTER CARE TEACHES LIFE SKILLS

treatment
foster care

The Treatment Foster Care program, a part of The Children's Guild's Family Life Education program, was especially pleased this year at the life skills training it provided to its youth to get them ready to participate in the Youth Works Program over the summer. They used lessons learned in life skills classes to work in the real world. Students worked at Gunpowder State Park and Baltimore City Parks and Recreation Department, among other places. Bianca's job placement, for example, was at a camp in West Baltimore. She was an assistant camp counselor and described her responsibilities as teaching dance and assisting senior camp counselors. Maria worked with a crew that cleaned up around vacant homes in Baltimore City, and she shared with us the fact that she learned how to supervise other people as part of her tasks. Maria had a group of other teens who she directed what to do in their role as cleaning crew. John worked at the Sparks Summer Fun Program with adolescents and says that at this job he learned the responsibility involved with being a role model.

Financial literacy workshops were held throughout the year in order to prepare students for the work world and to live independently. These workshops were made possible by volunteers from Alpha Kappa Alpha Sorority's Rho Xi Omega Chapter. The Children's Guild recognized Alpha Kappa Alpha at its annual meeting with its first annual Community Recognition Award for modeling caring, contribution and commitment to children and youth in foster care. We are so proud, for example, of 19-year-old Tevon who was accepted into the Urban Alliance Young Adult Internship Program, and out of 20 students, he was one of only four to complete pre-training and be placed in a job working for the YMCA.

We had several youth who moved out of their foster care homes and either reunited with their birth families or moved on to independent living in their own apartments under the oversight of the Department of Social Services. These students demonstrated that they have the skills to handle the responsibilities of living independently, and we are proud to have helped give them these skills. Joe, for example, not only successfully transitioned from Treatment Foster Care to independent living, but also completed his first year at Essex Community College.

Our Treatment Foster Care program had several adoptions and guardianships this year by Treatment Foster Care parents. Also this year, there have been many supports for our foster parents such as a Parent Advisory Board that helped develop a Foster Parent Support Group to link foster parents in Baltimore and the surrounding areas together through a network of local teams using three modes: Family Hubs, Family Mentorship and Family Buddies.

We also continue to certify parents in Transformation Education. TranZed Certified parents must demonstrate their mastery of all 12 competencies on topics including life skills, observation and attentiveness, behavior modification and civility.

1968



1969



1970



1971



1972



1973





FAMILY HELP CENTER STARTS NEW PROGRAM

The Family Help Center (FHC) started the 2013 school year with the addition of four new schools participating in its School Based Mental Health Program, bringing the number of schools served throughout Baltimore and Anne Arundel counties to 42. We currently provide mental health services to more than 500 students in the school setting and serve as resources to teachers and principals on emotional and behavioral issues in the classroom. This year, FHC also has been implementing an Electronic Medical Record, which will help streamline all student records and communication.

family help
center

Recognizing that most families do not have the opportunity to participate in a long-term group that addresses family dynamics and trauma as a family, FHC started a new program this year, Strengthening Family Coping Resources, to increase the communication and support within a family. Starting in June, five families participated one evening a week for two-hour sessions. The families were chosen from a school we serve in Anne Arundel County with the selection criteria being that the family had experienced some type of trauma within the family unit. The families came together and enjoyed a meal at the beginning of each session as a way to create a sense of cohesion as well as re-establish a normal and safe routine. The families then participated in a variety of activities and discussions over 10 weeks to explore how their family unit has been functioning, what they have experienced together, individual perspectives, and goals for the future.

The dynamics of the group has shifted in many ways throughout the sessions. When the program first began, many of the families arrived at least a half hour late; however, throughout the process, the families started arriving on time, if not early. Another change has been the openness that the families have with each other, the clinical team and the translators.

It is amazing to see the transformation of the families and the resilience they have. Throughout the process, there have been many discussions regarding having a safe and fun space even amidst chaos in other areas of one's life. The group also discussed things they can and cannot control as well as ways to make deliberate choices to enhance and develop healthy behaviors in the family unit. The school where we have been working with the families is very pleased with the participation and wants to continue offering the program to the other families, and we plan to run groups at other school locations as well.

A new FHC project that is in the planning stages is Building KINnections, a program developed to support families who provide care for a child that is no longer able to live in their birth family home. Many families open their homes to nephews, nieces, grandchildren and other relatives who, for a variety of reasons, cannot live with their parents. Opening your home to a relative is a great act of love and it comes with challenges. The KINnections program at the Family Help Center provides support and treatment to families as they meet these challenges.

1975

U.S. Congress passed Public Law 94-142, The Education of All Handicapped Children Act, mandating an "appropriate education for all children regardless of handicapping condition." The Children's Guild became an interdisciplinary agency, providing mental health services and special education for emotionally disabled children referred through the public school system. To accommodate its growth, The Guild moved to Mt. Washington, leasing a building from the Sisters of Mercy.

1977

1978

1979



MONARCH ACADEMY GLEN BURNIE SEES FIRST EIGHTH GRADE CLASS MOVE UP

Monarch Academy Glen Burnie reached capacity this year and saw its first eighth grade class move up in June. The physical space was expanded to serve 660 students from Anne Arundel County from kindergarten through eighth grade, and our beautiful new playground became a reality.

Our students participated in many learning expeditions and learned how to give back to the community through charitable projects. We would like to share with you a few of these expeditions.

Fourth-graders hosted a cultural night as part of their expedition on immigration. The students demonstrated their knowledge of different cultures and the struggles immigrants faced and still face coming into the United States through presentations and the sharing of the staple food item in every culture: bread. Students, along with their families, baked traditional immigrant bread recipes from the recipe books they created. They gave samples to our visitors, who brought canned food items as an entry fee to the event and purchased the student's recipe books. All food and monetary donations were given to the Maryland Food Bank to help immigrants who go to shelters looking for food to get started in our country.

Second-graders at Monarch Academy became experts in deciduous forests through our "Into the Woods" expedition. Students designed, drafted, edited and published nature cards from their own research on animals native to deciduous forests. Our second-graders also explored the ancient civilizations of Egypt, Maya, Greece and China. They split into expert groups and researched one specific civilization, then presented it in a comprehensive and beautiful civilization museum, complete with artifacts, theatrical performances, costumes, displays and written museum guides.

Third graders experienced what it was like to live and work on a middle-class farm in the 17th century at Maryland's Hancock Resolution. From the moment they arrived, the students were put to work. Students got their hands dirty hauling water, mending fences, grinding corn and churning butter. During this experience, students also made great connections with other historic towns.

monarch academy
public charter school

1980

The Children's Guild's Executive Director Stanley Mopsik led the effort to create an organizational structure to foster the expansion of Maryland nonpublic schools for children with special needs statewide.

1981

1982

1983

1984

1985



A BUSY YEAR FOR MONARCH ACADEMY BALTIMORE

It was a year of transition at Monarch Academy Baltimore as students moved from McClean Boulevard into temporary quarters on Fremont Avenue while waiting for the completion of the school's permanent new home on Kirk Avenue in the former Coca Cola building. The Baltimore Campus doubled its enrollment, and students and staff, not deterred by the temporary facilities, had an exciting year of expeditions and achievements.

monarch academy
public charter school

The year started off with a community BBQ to introduce families in the Kirk Avenue and Northeast community to Monarch Academy in preparation for the move to Kirk Avenue and to acknowledge the role of Jonathan Melnick in making this move possible for Monarch Academy.

Monarch Academy Baltimore presents its curriculum in an integrated way so students make real-world connections. The teaching approach emphasizes rigorous academics, project-based learning, the arts and technology and a hands-on, inquiry focused approach. Teaching is designed to the culture of the learner and is specifically geared toward elementary and middle school students.

There was the winning robotics team called the Rocking Chair Rebels, who helped senior citizens find robotic solutions to common problems. A family fun math night was held as part of the fourth and fifth grade STEM program. Students enjoyed a special theater experience when they went to see the Chesapeake Shakespeare Company perform "Romeo and Juliet." Students learned about the script, costumes and characters as well as meeting with cast members.

The kindergarten class completed a restaurant expedition this year, where they studied about restaurants and food service jobs. They visited the Avenue Market in Baltimore and the restaurant Clementine's on Harford Road. Pulling from their restaurant visits, they voted to open the Raven's Tasty Diner and made all the decisions from the jobs needed to where the kitchen and cashier would be located. They filled out job applications, picked a menu, prepared the food at school and invited family members to come for lunch. The students, with a few adults on hand to help, served as hosts, servers, cooks, busers and cashiers. They donated the \$134 they made, charging \$1 a meal, to a Baltimore organization that helps children get access to food.

Monarch Academy Baltimore has now moved into its 90,000 square foot building on Kirk Avenue, which opened with 1,000 students in time for the 2013 academic year.

1986

The Children's Guild moved its school to 6802 McClean Blvd., and established the first therapeutic group home in Maryland for emotionally disabled adolescents, named Kanner House.

1987

1988

1989

1990

1991



UPSIDE DOWN ORGANIZATION CONTINUES TO SPREAD TRANZED MESSAGE

The Upside Down Organization (UDO) continues to spread the Transformation Education (TranZed) philosophy around the globe to educators and child-serving organizations. One of the most exciting things that occurred this year was when UDO took over the operation of NAREN, the National At-Risk Education Network, which provides a forum for teachers of at-risk students to connect about best practices and advocacy. UDO's primary goal in assuming the operations of NAREN is to continue NAREN's mission of improving the experience of at-risk students by equipping, energizing and empowering the professionals who serve them. Our plan is to expand the services provided to NAREN members; increase outreach efforts to the at-risk educators in the United States and abroad; and facilitate the most innovative and experiential conference available to at-risk educators anywhere in the world. The 11th Annual NAREN gathering, will be held April 23—25, 2014, at our TranZed Alliance Headquarters and Conference Center in Baltimore.

**upside down
organization**

UDO also held several immersion experiences this year when delegations of educators from Singapore visited our schools, group homes, charter schools and our school based mental health programs. Also participating in immersion programs were professionals from the Alamo Navajo School Board, a long-time partner of UDO, and a delegation from The International School of Latvia. During weeklong visits, groups get a firsthand experience of TranZed in action, meeting with staff members and having the opportunity for real-time observation of the skills taught in actual practice with students.

UDO is very proud of the new Brain Path constructed at our TranZed Alliance Headquarters and Conference Center and replicated at our Glen Burnie Monarch Academy Public Charter School. The Brain Path is a colorful exhibition hallway filled with larger-than-life props and images representing the functions and parts of the brain. The Brain Path offers adults and students alike the opportunity to “walk through” the brain as it processes information and learn about the brain's structure and function through this innovative 3-D experience.

This year, UDO launched a new initiative working with juvenile justice systems and creating a court tool for Maryland judges to use when interviewing juveniles on the record as required by Maryland law. UDO also began a consultation relationship with the Sacramento County Youth Detention Facility (YDF), assisting them in creating and implementing a culture card system. In addition, UDO and Sacramento YDF are collaborating to create a new behavior motivation program designed to powerfully impact the thinking and behavior of students placed in the YDF.

UDO presented workshops this year in 21 states as well as Singapore, Latvia and Canada. UDO also continued to certify trainers around the country who participated in our UDO Certification Program. UDO Certified Trainers provided more than 100 of the 234 UDO workshops delivered in the past year.

1992

1993

1994

The Children's Guild created the first public/private school partnership in Maryland to serve seriously emotionally disturbed students who could not be educated in a public school.

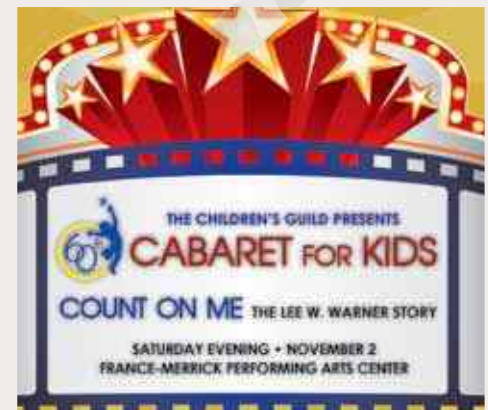
1995

Dr. Andrew Ross became president and CEO of The Children's Guild and introduced Transformation Education.

1996

The Children's Guild opened a special needs school in Annapolis, Md., and the first Sadie Award was presented to Dr. Levi Watkins at The Children's Guild's first Cabaret for Kids fundraiser.

1997



THANK YOU TO ALL OUR SUPPORTERS

The 2013 Golf Classic was held at Hayfield's Country Club with a record number of golfers, 111, playing on this beautiful course. Following a morning of golf, a luncheon, auction and awards ceremony were held. This year's Golf Classic raised more than \$37,000, which benefits The Children's Guild's autism program. Terry Carnes and Paul Hoyer chaired this special event.

With Cabaret for Kids moved to November 2, 2013, planning started this past spring. We are pleased to announce that this year's Sadie Award honoree is Lee W. Warner, chairman and CEO of the L. Warner Companies, a comprehensive financial planning and consulting firm. Cabaret for Kids will be held at The France-Merrick Performing Arts Center with cocktail hour and dinner in the M & T Pavilion, and an original musical production, "Count on Me", depicting Lee Warner's life of caring about others and his success in the financial field, will be performed in the Hippodrome Theater. Co-chairing Cabaret for Kids are Lisa Gobrecht and Lori Trumble.

A special thanks goes to Vickie Rosellini for her donation that made Vickie's Place, the greenhouse and potting shed on The Children's Guild's Baltimore Campus in Brooklyn possible. Plants grown in Vickie's Place are being sold in area nurseries. The continuing support of Frank and Janet Kelly for The Janet and Frank Kelly Autism Center continues to be appreciated as we doubled the number of children on the autism spectrum served this past year.

A special thank you to each and every one of our loyal supporters. Please know that your support makes a difference in the lives of the children we serve. All of your generous contributions go directly to enriching the programs we can provide for our children. We also are so very grateful to our wonderful Golf and Cabaret committee members, who give so generously of their time and energy.



**your support
makes a difference**

A Contribution From A Grateful Alumnus

I attended The Children's Guild when it was on Greenspring Avenue in 1977—78. I still have memories of being there—the tall concrete wall in front of the building, story time involving the fox and the hen house, rolling down the big hill next to the school—and I know that my experience at The Guild did a great deal of good for me. My parents have told me how much it helped me, and I believe my father still makes an annual gift to The Guild. After attending The Children's Guild, I moved on to Chatwosorth, a special needs school in Baltimore County. I eventually mainstreamed into private and later public schools, graduated with a Bachelor of Science degree from college and went on to get my MBA. I am very appreciative for what The Children's Guild did for me and am happy that I get this opportunity to give something back to them.

1998

The Children's Guild opened its third special needs school in Chillum, Md., becoming one of the largest providers of nonpublic special education in Maryland.

1999

The Children's Guild's Baltimore and Annapolis campuses became the first nonpublic special education schools in Maryland to achieve accreditation from the National Commission for the Accreditation of Special Education Services.

2000

The Children's Guild began taking its expertise into the public schools by providing the support services necessary for emotionally disturbed children in an after-school program. The Guild also partnered with George Washington University to create a professional development school for training master's degree candidates in special education.

2002

2003

our donors

We thank all of our generous donors for their continuing support of The Children's Guild. The following donations of \$100 or more were received between July 1, 2012, and June 30, 2013.

\$10,000.00 +

The Baltimore Women's Giving Circle Fund
The Honorable and Mrs. Frank and Janet Kelly*
The Kenneth S. Battye Charitable Trust
Venable Foundation, Inc.
Zanvyl and Isabelle Krieger Fund

*In recognition of a \$25,000 pledge installment payment

\$5,000.00 - \$9,999.99

Anonymous Donor
L. Terry and Dojuan Carnes / CECA, LLC
RMTS, LLC

\$2,500.00 - \$4,999.99

The Boston Foundation
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KatzAbosch
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John Murkey / BB&T Co.
Kimberly Nichols / SC & H Group
Robert Pace
United Way of Central Maryland

\$1,000.00 - \$2,499.99

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Avena Contracting LLC
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William Marano
Mel McLaughlin Company
Andrew L. and Dianne Ross
Steven and Lori M. Trumble
Unum Group

\$500.00 - \$999.99

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AJR Heating, AC & Refrigeration
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Combined Charity Campaign
Delight Menus
David Doggette
Alfred Edwards
The Eugenia Rosenberg Trust
Michael Foster
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Stephen and Samantha Kolbe
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William J. and Anne Purnell
Steven Rothenberg
Vickie Rosellini
Ken Singleton
Josh Sutherland
United HeathCare Services, Inc.
Susan Yenyo

\$250.00 - \$499.99

Leshawn Bailey
Mazi and Wendy C. Blackwell
Exceed Corporation
Lyle Fowlkes
David R. Krause
Sandra Levi Gerstung
Scott D. Hagaman
HM Life Insurance Company
Integrated Pest Solutions
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Mars Super Markets, Inc.
Maryland Athletic Club
The Miller Family Gift Fund
Nastos Construction, Inc.
Marie L. Noplock
Sharon O'Brien
Paradigm Companies
The Parrish Group, LLC
Suzanne Pearce / Light Systems, Inc.
Deborah Phelps
P-S Lot 61 Associates, LLC
Universal Mortgage & Finance, Inc.
VSP

\$100.00 - \$249.99

Ronald Abrams
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2004

2005

The Children's Guild published its first book on Transformation Education, "Creating the Upside Down Organization: Transforming Staff to Save Troubled Children." The Guild held its first Italian car show in Annapolis.

2006

The Children's Guild created The Upside Down Organization (UDO), which provides child-serving organizations and professionals with cutting-edge, research-based learning experiences based on Transformation Education (TranZed).

2007

The Children's Guild launched its Treatment Foster Care Program for children difficult for a regular foster home to manage. The first annual Children's Guild Golf Classic was held. A second university partnership was established with Loyola College.

2008

The National Children's Guild Fund was established.

2009

A multi-corporate structure was created under the umbrella of The Children's Guild Institute. The Children's Guild opened its first public charter school, Monarch Academy Public Charter School, in Glen Burnie, Md., based on Expeditionary Learning. The Family Help Center expanded its services, serving students in schools in Anne Arundel and Baltimore counties through its School Based Mental Health Program.

leadership

Boards of Directors as of July 2013

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Administrative Services and Special Projects*



- The National Association of Private Special Education Centers (NPSEC) 2013 Award for Leadership and Innovation in Special Education in recognition of Transformation Education being a new and more effective model for managing and operating child-serving organizations.
- For the seventh time, The Children's Guild's Prince George's County Campus was recognized with the Gold Recognition Award as an exemplary school by the Maryland State Department of Education for outstanding implementation of Positive Behavior Intervention and Supports (PBIS).
- The Children's Guild Baltimore Campus was recognized with the Bronze Recognition Award as an exemplary school by the Maryland State Department of Education for outstanding implementation of Positive Behavior Intervention and Supports (PBIS).
- Three students from the Prince George's County Campus received Michael Cardin Scholarships.



2011

The Children's Guild opened its second charter school, Monarch Academy Public Charter School Baltimore Campus to serve the children of Baltimore City. The Guild purchased The St. Rose of Lima School in South Baltimore from the Archdiocese of Baltimore and opened its new Baltimore Campus for special education, consolidating its Anne Arundel and Baltimore campuses into one new facility. The Janet and Frank Kelly Autism Center was opened on both the Baltimore City and Prince George's County campuses. Harford House, the girls group living home, was renamed Staffa House, and all three group homes, Debuskey House, Kanner House and Staffa House, become known as The Academy.

2012

An autism high school opened on the Prince George's County Campus. Monarch Academy Baltimore moved into temporary space on Fremont Avenue, while awaiting completion of construction of its permanent home on Kirk Avenue. Monarch Academy Glen Burnie expanded its space to serve 660 students and opened a new state-of-the-art playground on its campus. Approval was received to open a contract school, Monarch Academy Global Contract School, in Laurel, Md., for the 2014 academic year. The McClean Campus became the organization's corporate headquarters and home to the newly opened TranZed Conference Center and Brain Path.

2013

A re-branding effort was undertaken, which resulted in all entities being under the umbrella of the TranZed Alliance. Approval was received for a Monarch Academy in central Anne Arundel County to open in the fall of 2015. Monarch Academy Baltimore Campus moved into its permanent home on Kirk Avenue and is serving 1,000 students.



2010





Financials Unaudited

Total Revenues	\$35,979,000
Total Agency Expenses	34,320,000
Division of Expenses	
Administrative	11%
Program	89%

Development

Fund Development Revenue	\$929,880
Special Events	64,746
General Contributions	547,727
Grants	317,406

Total Children Served

Total Day School Children	237
Baltimore City Campus	113
Prince George's County Campus	124
Total Summer School Students	119
Baltimore City Campus	46
Prince George's County Campus	73
Family Help Center	531
Group Living Program/The Academy	43
Treatment Foster Care/Family Life Education	107
Monarch Academy Public Charter School	1,320
Total Individuals Impacted by The Children's Guild's Services	1,320,671

Staff Turnover Overall

Teachers	17%
Clinical and Related Services	20%
Direct Group Home Staff (Supervisors and YLEs)	6%
Administrators (Directors and up)	4%



Achievement Outcomes: Success Rate

	Baltimore City		Prince George's County		Total for all Schools	
Number of Students RTP*	17		26		43	
Successful	12	70%	11	42%	23	53%
Partially Successful	2	12%	8	31%	10	23%
Unsuccessful	3	18%	7	27%	10	23%
	TOTAL		LRE**			
Group Living Program (Academy)	15		12		80%	
Treatment Foster Care	46		28		61%	

*RTP = Return to Public School for school programs

**LRE = Less Restrictive Environment for the Group Living Program (Academy)

CHILDREN'S GUILD MEMORIAL/TRIBUTE CARDS

NOW AVAILABLE



Remember a loved one, congratulate a friend, wish someone a speedy recovery...a Children's Guild Memorial/Tribute card is a wonderful way to say you care and benefit the children we serve. Cards are available in packages of six for \$25.

Send check, made payable to The Children's Guild, to The Children's Guild, 6802 McClean Blvd., Baltimore, MD 21234. Cards will be sent to you promptly. For more information or to have The Children's Guild send an individual card for you at \$10 per card, contact Tom Willis at willist@childrensguild.org or 410-491-5026.

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